

# we've been busy!

## A TWO-YEAR SNAPSHOT:



social  
media:

10k+

social media  
posts for clients  
over 24 months

14+

social media  
accounts managed  
for clients

events:

LIVE

63

events handling management/  
logistics, marketing, and lead  
generation

42

events doing the design/  
creative for booth, collateral

7

10' x 10' booths designed

2

20' x 10' booths designed

15

booth promotions planned  
& managed to drive traffic to  
booth for leads

public  
relations:

15

published press releases  
for clients

90+

Engagement ranking average

113+

media pickups resulting in  
client interviews/write ups



DIGITAL/WEBINARS

Produced & marketed **10 webinars**  
averaging **280 live attendees!**



## competitive intelligence:

Worked on **5 long term competitive intelligence projects** for clients resulting in new, improved messaging, positioning for clients Go-to-Market planning.



## content creation:

Created a report based on a National Study with content and infographics.

**5**

Case Studies for Clients:  
content & creative work

**1855+**

downloads of assets  
our team created

## go-to-market, new launches:

**5**

completed new  
product launches

**7**

assembled and  
completed  
Go-to-Market Plans



## creative:

Designed **over 45** creative ads for both print and digital industry publications.

**“““““**

*“Our team has worked with Speaks Marketing for over a year now and we highly recommend using them for any PR, content, or event marketing needs. They are highly effective, refreshing to work with, and they easily shift with you as your business priorities change.”*

– Director, Organizational Development, PRC

## vendor/industry partnerships:

### MEDIA PARTNERSHIPS



## our team:

Our talented team has a unique combination of creativity and analytics, and in our off time we are mothers, fathers, friends, snowboarders, dancers, singers, skiers, skateboarders, hikers, gamers, painters, gardeners, chefs, campers, glampers, world travelers, mentors, trainers and speakers.

### What we all share in common is the passion we have for client success.

We create programs and campaigns with our clients' goals in mind, while always using comprehensive analytics to continually produce results across multiple industries.

Everything we do is guided by our desire to exceed expectations for our clients and we pride ourselves on the fact that we work with good people working on making the world a better place!



Started with 2 and now have 14 total team members

154+

Team Google hangouts

Countless pizza deliveries



4 office locations across the US

los angeles

omaha

austin

boston



## laurie speaks

FOUNDER & CEO

- > **20+ years** experience in marketing
- > **Favorite quote:** "Whether you think you can or you can't, you're right!"
- > **Fun fact:** Started playing roller derby at 39!
- > **Most inspired by:** Good people